



ICC – CCIG Series: Business and Human Rights

July 1st, 2021 – From 17:00 to 18:30 (Swiss time)



WEBINAR GOOD PRACTICES



Participants' microphone and camera are turned off.
For the speakers only : please turn off your microphone when you are not talking.



Please ask your questions in the Q&A chat box, we will answer them at the end of the webinar.



The webinar is recorded and the replay will be sent to you after the event.



If you wish to speak, please raise your hand

Mr Vincent SUBILIA
Director General, CCIG

PROGRAMME:

- 17:00 **Welcome and introduction**
Vincent Subilia, Director General, CCIG
Thomas Pletscher, Secretary-General, ICC Switzerland
- 17:10 **UN Guiding Principles and The Road Ahead**
Dante Pesce, Chair of the UN Working Group on the issue of human rights and transnational corporations and other business enterprises
- The United Nations Guiding Principles on Business and Human Rights: ICC's renewed commitment for the next decade of implementation**
Crispin Conroy, ICC Representative Director, Geneva, and ICC Permanent Observer to the United Nations in Geneva
- A Shared Space and Common Threads: Business, activism and human rights advocacy**
Isabelle Gattiker, Co-Founder, General and Programme Director of the International Film Festival and Forum on Human Rights (FIFDH)
- Implementing Human Rights in Corporate Practice - Why and How**
Dorothee Baumann-Pauly, Director of the Geneva Center for Business and Human Rights, Geneva University's School of Economics and Management
- Designing a Workable Human Rights Due Diligence Program for Business**
Peter Nestor, Head of Human Rights, Novartis
- 18:10 **Q&A**
- 18:30 End of the webinar

Mr Thomas PLETSCHER

Secretary-General, ICC Switzerland

Mr Dante PESCE

Chair of the UN Working Group on the issue of human rights and transnational corporations and other business enterprises

Mr Crispin CONROY

ICC Representative Director, Geneva, and
ICC Permanent Observer to the United Nations
in Geneva

INTERNATIONAL CHAMBER OF COMMERCE
ICC-CCIG series: Business and Human
Rights

1 July 2021 | Geneva
Crispin Conroy AM

ICC—A brief history

Established
in 1919

Founders
Merchants of Peace

ICC's purpose
in the 21st century

ICC Declaration on the Next Century of Global Business

 <https://iccwbo.org/publication/icc-centenary-declaration/>

ICC in the COVID-19 context

- ICC Study: The Economic Case for Global Vaccinations

 <https://iccwbo.org/media-wall/news-speeches/study-shows-vaccine-nationalism-could-cost-rich-countries-us4-5-trillion/>

- ICC-WTO joint statement for increased action on trade

 <https://iccwbo.org/publication/icc-wto-joint-statement-for-increased-action-on-trade/>

- ICC – WHO Joint Statement on COVID-19

 <https://iccwbo.org/publication/icc-who-joint-statement-on-covid-19/>

- ICC, ITUC and Global Citizen Open letter to finance ministers

 <https://iccwbo.org/publication/open-letter-to-finance-ministers/>

- ICC, ITUC and Global Citizen call for greater action by G20 Governments on sovereign debt relief

 <https://iccwbo.org/publication/icc-ituc-and-global-citizen-call-for-greater-action-by-g20-governments-on-sovereign-debt-relief/>

- ICC and WCO joint statement in response to COVID-19

 <https://iccwbo.org/publication/icc-and-wco-joint-statement-in-response-to-covid-19/>



- **ICC and the UN Guiding Principles on Business and Human Rights**

- Participation in the drafting of the UNGPs, and welcoming adoption by Human Rights Council (2011)
- Promotion of implementation by ICC network and by States – ICC Corporate Responsibility and Anti-Corruption Commission
- Support for the UN Working Group on Business and Human Rights, including through participation in the multi-stakeholder UNGP 10+ process – both stocktake and roadmap for next decade of implementation
- Creation of ICC Informal Working Group on Business and Human Rights
- Range of activities, including with partners (WBCSD, Geneva Centre for Business and Human Rights, UN Global Compact), to share business perspectives on challenges and opportunities, and regional consultations
- High level engagement: High Commissioner for Human Rights panel (29 June) and ICC/UN Global Compact panel (29 June)

INTERNATIONAL CHAMBER OF COMMERCE

ICC - The purpose-led world business organisation

THANK YOU!

CONTACT DETAILS

ICC Geneva

Crispin Conroy AM,
ICC Permanent Observer to the United Nations,
Representative Director, Geneva,
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ABOUT ICC

The International Chamber of Commerce (ICC) is the institutional representative of more than 45 million companies in over 100 countries. ICC's core mission is to make business work for everyone, every day, everywhere. Through a unique mix of advocacy, solutions and standard setting, we promote international trade, responsible business conduct and a global approach to regulation, in addition to providing market-leading dispute resolution services. Our members include many of the world's leading companies, SMEs, business associations and local chambers of commerce.

www.iccwbo.org Follow us on Twitter: [@iccwbo](https://twitter.com/iccwbo)



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Mrs Isabelle GATTIKER

Co-Founder, General and Programme Director of
the International Film Festival and Forum on Human
Rights (FIFDH)



A Shared Space and Common Threads: Business, activism and human rights advocacy

July 1, 2021

CCIG and the International Chamber of Commerce
(ICC), in partnership with ICC Switzerland

**A shared space :
we are all connected**

**Our common thread :
the battle for human rights**

**The time is now for responsible
business to act to defend civic
freedoms and protect human rights
defenders.**

**How can we efficiently defend
human rights together ?**



[>>> SPOTLIGHT FIFDH <<<](#)

Opening new places of debate

Finding common grounds

THANK YOU !

Mrs Dorothée BAUMANN-PAULY

Director of the Geneva Center for Business and
Human Rights, Geneva University's School of
Economics and Management





**UNIVERSITÉ
DE GENÈVE**

GENEVA SCHOOL OF ECONOMICS
AND MANAGEMENT

GENEVA CENTER
FOR **BUSINESS**
& **HUMAN**
RIGHTS

Implementing Human Rights in Corporate Practice – Why and How

The ICC-CCIG Series: Business and Human Rights

Dorothee Baumann-Pauly, 1 July 2021

GENEVA CENTER
FOR **BUSINESS**
& **HUMAN**
RIGHTS

GENEVA CENTER FOR BUSINESS AND HUMAN RIGHTS

The Geneva Center for Business and Human Rights (GCBHR) was founded in 2019 as the first business and human rights center at a business school in Europe. Under the direction of [Prof. Dorothee Baumann-Pauly](#), the GCBHR educates future business leaders and supports companies in developing business models that align profits and human rights principles.



Implementing Human Rights in Corporate Practice: **WHY?**

- **Companies** operate in some of the toughest places in the world
- **Investors** increasingly demand it
- **Consumers** increasingly want it
- **Employees** ask about it
- **Governments** start requiring non-financial reporting and HRDD



Implementing Human Rights in Corporate Practice: HOW?



The Case for Human Rights in Business Education – A Tool Kit

Dorothee Baumann-Pauly, Michael Posner, Dan LeClair

November 2020

Business model innovations

Identify business models that align profits and human rights principles

Industry standards

- Rules of the road to create a level playing field: common standards to address uncertainty
- Human Rights Due Diligence: define concrete and sector-specific expectations

Business school education

Provide business students with the framework and tools necessary to become business leaders in a globalized environment

Mr Peter NESTOR

Head of Human Rights, Novartis



Commitment Anchored in UNGPs

Our Commitment

Novartis is committed to implementing the UN Guiding Principles on Business and Human Rights (UNGPs) throughout our operations.

Our 3-pillar approach is grounded in the UNGPs

1. **Due Diligence**
2. **Empowering Others**
3. **External Engagement**

We commit to respect human rights as defined in the Universal Declaration of Human Rights (1948), and subsequent international human rights treaties and conventions.

Identify salient (relevant) human rights areas

Identified through internal and external engagement with experts and rightsholders

01

Labor Rights

02

Health & Safety

03

Clinical Trials

04

Environmental
Impact

05

Grievance
Mechanism

06

Bribery &
Corruption

07

Access to
Medicine

08

Responsible
Lobbying

09

Human
Biosamples

10

Quality &
Counterfeit

11

AI Deployment

12

Data Privacy

Program Structure & Monitoring

Establish the elements of a program in a way that can be tracked and managed

1 Due Diligence



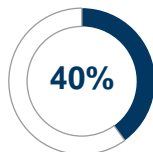
1 Risk Assessments

Identify human rights risks, controls, and gaps across our business



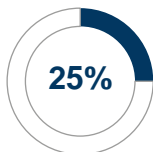
2 Policy Commitments

Ensure all relevant policies are aligned with human rights standards



3 Management Systems

Strengthen human rights controls, develop systems to track performance, remedy harms.

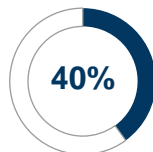


2 Empowerment



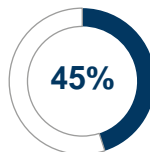
4 Grievance Mechanism

Ensure access to an effective grievance mechanism & remedy



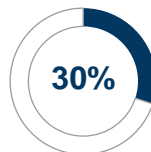
5 Targetted Training

Develop targetted training on key human rights issues, tools, processes



6 Awareness Raising

Establish processes to raise awareness of human rights in key functions

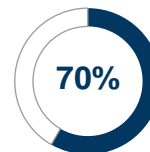


3 External Engagement



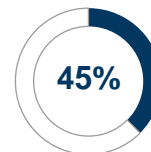
7 Collective Action

Establish processes to partner with our peers on common industry challenges



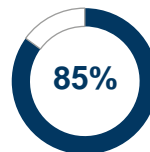
8 Stakeholder Engagement

Dialogue with human rights stakeholders and addressing concerns



9 External Reporting

Establish processes to report performance through multiple channels



Track Performance on Salient Issues

Human rights focus areas mapped across baseline elements in the UNGPs

	Risk Assess.	Policy Commit.	Mgmt. Systems	Grievance Mech.	HuRi Training	Aware. Raising	Collective Action	Stakehldr. Engage.	External Reporting
01. Labor Rights	---	---	✓	✓	✗	✓	✓	✓	✓
02. Health & Safety	✓	✓	✓	✓	✓	✓	✓	✓	✓
03. Clinical Trials	---	---	---	---	✗	✗	✗	✗	✓
04. Environmental Impact	✓	---	✓	✓	✗	---	✓	✗	✓
05. Grievance Mechanism	✓	---	---	---	---	✗	✗	---	---
06. Bribery & Corruption	✓	✓	✓	✓	---	✓	✗	---	✓
07. Access to Medicine	✗	✗	✗	---	✗	✓	✓	✓	✓
08. Responsible Lobbying	✗	✓	✓	---	✗	✗	✗	✗	---
09. Human Biosamples	---	✓	---	✓	✗	✗	---	---	✗
10. Quality & Counterfeit	✓	✓	✓	✓	✓	✓	✓	✓	✓
11. AI Deployment	✗	---	---	---	✗	✗	✗	✗	✓
12. Data Privacy & Use	✓	---	✓	✓	✓	✗	✗	✗	---

Q&A

Thank you!

