



**UNIVERSITÉ
DE GENÈVE**

GENEVA SCHOOL OF ECONOMICS
AND MANAGEMENT



Geneva, June 12th, 2019

Dear University of Geneva Alumni in Economics and Management,

The GSEM Alumni association and the GSEM Dean are pleased to invite you to a new edition of our Masterclass series that will take place on:

Friday, June 28th 2019
From 12h15 to 13h30
in **Uni Mail**, M 3250

We are honored to welcome our guest speaker Professor **Dorothee Baumann-Pauly** who is an internationally recognized expert in business and human rights. She will be discussing the topic:

“Innovating Business Models- Respecting Human Rights in a Globalized Economy”

Prof. Dorothee Baumann-Pauly is the research director at the New York University (NYU) Stern Center for Business and Human Rights. She has published widely in the field of business ethics and worked internationally for multi-stakeholder initiatives. Dorothee will direct the Geneva Center for Business and Human Rights starting July 2019.

Registration: mandatory using this [link](#). Please provide your name and employer that will be included in your name tag. The number of seats is limited and will be allocated on a first come first serve basis. This is a private event for the Economics and Management Alumni of the University of Geneva. It is not open to the public. This masterclass is free for participants. A light meal will be provided during the networking session following the lecture.

We are looking forward to meeting you there and sharing an interesting learning and networking time.

Yours Sincerely,

Dr. Nada Sayarh, president
Prof. Marcelo Olarreaga, GSEM dean