



# International Trade **going Digital!**

**ICC SUPPLY CHAIN FORUM**  
21-23 March 2023  
Berlin

Programme ↓

**#ICCSCF2023**

# Programme

21/03/23 | 15:00 - 17:00 (CET)

**High Level Opening “Regulating International Trade: The More, The Better?”**

Venue: DIHK Headquarters, Haus der Deutschen Wirtschaft, Breite Str. 29, 10178 Berlin

The pandemic and the Russian invasion of Ukraine have greatly changed the environment for international trade. Governments and companies alike have to adapt to ever new crises, which are becoming an increasing factor of uncertainty. As a result, globalisation is undergoing a realignment. Companies are shifting their production processes and seeking new suppliers, while governments are developing strategies to secure the supply of critical raw materials. At the same time, stricter regulations regarding the monitoring of supply chains put a bureaucratic burden on international trade. How are companies responding to the new demands and what support do they need? What role do trade agreements play? How can a new cooperative approach look like at the multilateral level? And how can a holistic approach to supply chain regulation be ensured? A high-level opening panel with representatives from the German Government, OECD, ICC, DIHK and the international business community will provide their views.

## 15:00 | Welcome remarks:

**Dr Holger Bingmann**, Chairman, ICC Germany

**Dr Volker Treier**, Chief Executive of Foreign Trade, Member of the Executive Board, DIHK

## 15:10 | Panel discussion on “Regulating International Trade: The More, The Better?”:

**Dr Franziska Brantner**, Parliamentary State Secretary, German Federal Ministry for Economic Affairs and Climate Action (BMWK)

**Jochen Flasbarth**, State Secretary, Federal Ministry for Economic Cooperation and Development (BMZ)

**Marion Jansen**, Director of the Trade and Agriculture Directorate (TAD), OECD

**María Fernanda Garza**, Chair, ICC, CEO, Orestia

**Jürgen Lindenberg**, Managing Director and Co-Owner, LINDY, First Vice President, Chamber of Industrie and Commerce Rhein-Neckar

Moderator: **Dr Volker Treier**, Chief Executive of Foreign Trade and Member of the Executive Board, DIHK

## 16:50 | Closing remarks:

**Oliver Wieck**, Secretary-General, ICC Germany

## 17:00 | Reception at Haus der Deutschen Wirtschaft

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22/03/23 – 23/03/23 | 10:00 - 16:00

## Workshop Series “International Trade going Digital”

Venue: Microsoft Atrium, Charlottenstraße 46, 10117 Berlin

### 22 March | 10:00 – 12:00 | Digital Trade for Sustainability and Climate Action

This highly interactive workshop with a dynamic lineup of speakers explores the ever-evolving landscape of cutting-edge technologies. You will have the opportunity to engage in thought-provoking discussions and explore innovative digital approaches to drive sustainable change within your organization by exchanging with the University of St.Gallen and corporate experts like Martina Buchhauser, former CPO of Volvo Cars, on how to turn the sustainability tides. Exchange with our experts, explore corporate best practices, and become a sustainability trailblazer.

#### Speakers:

**Martina Buchhauser**, former CPO, Volvo, Director, The Procurement Initiative

**Marielle Beyer**, Head of Global Procurement, Roche (tbc)

**Xenia Giese**, Senior Industry Advisor Retail & Consumer Goods, Microsoft Deutschland

**Niklas Hamnstedt**, Senior Vice President, Global Purchasing, Magna International (tbc)

Moderator: **Laurin Zemmrich**, Research Associate, Institute of Supply Chain Management, University of St.Gallen

→ [click here to register](#)

### 12:00 – 14:00 | Lunch and Networking at Microsoft Atrium

### 22 March | 14:00 – 16:00 | Digitalization for Human Rights

The regulation of supply chains at national and European level are prime examples of companies' commitment to responsible and sustainable business practices in their international operations. How can digital tools contribute to this, where are the limits? What digital approaches are companies taking to due diligence in their supply chains? What are the goals of the Global Battery Alliance? In this workshop, we want to discuss these and other questions with you and experts from business, academia and politics.

**Keynote: Andreas Hubert**, Group Chief Information Officer, adidas AG

#### Panel discussion with:

**Dr. Torsten Freund**, Head of Project Management “Battery Passport”, Global Battery Alliance, Corporate Technology, BASF SE

**Janina Lukas**, Head of Ethics & Social Impact, Bayer AG

**Frank Henke**, SVP Sustainability Policy & Engagement, Global Legal, adidas AG

**Dr. Tim Schulze**, Policy Officer, Unit Electric Mobility, Alternative Drivetrains and Environmental Innovation, German Federal Ministry for Economics and Climate Action (BMWK)

Moderator: **Dr. Dorothee Baumann-Pauly**, Professor, Geneva University's School of Economics and Management, Director, Geneva Center for Business and Human Rights

→ [click here to register](#)

### 16:00 | Reception at Microsoft Atrium

### 23 March | 10:00 – 12:00 | Efficiency and Fraud Prevention in the Digital Era

Trade transactions on paper are inefficient and prone to errors and fraud. In times of increasing challenges and risks, automation and digitization could significantly contribute to more efficient processes while reducing the risk of corruption and fraud. In this workshop, DVZ Editor-in-Chief Sebastian Reimann will discuss with experts from business and financial institutions about innovative technologies for more transparent and secure trade processes, including trade finance.

#### Speakers:

**Dr. Jacob Bejoy**, VP, Group Centre of Excellence – Blockchain, Deutsche Post DHL

**Dr. Mahmut Kobal**, Global Head of Customs and International Trade, Beiersdorf AG

**Ian Milne**, Head of Sales Asia Pacific, MonetaGo

**Florian Witt**, Divisional Head International and Corporate Banking, Member of the Group Business ExCo., ODDO BHF (tbc)

**Stephan Wolf**, CEO, GLEIF

Moderator: **Sebastian Reimann**, Editor-in-Chief, DVZ

→ [click here to register](#)

### 12:00 – 14:00 | Lunch and Networking at Microsoft Atrium

### 23 March | 14:00 – 16:00 | Paperless Trade and Beyond

The full potential of digitalisation can only be realised once the paper trail has disappeared. This panel discussion seeks to look beyond. This workshop, led by digitalisation experts Dr David Saive and Philipp Reusch, will revolve around the opportunities of connecting digital data sets in international trade to optimize existing and create new business models.

#### Speakers:

**Felix Mathes**, Global Surety Legal Coordinator, Allianz Trade

**Anna Mitrovic**, Area Sales Director, HCL Technologies

**Ingo Müller**, Department Head Prototyping & Testing, Dachser SE

**Henning Rahlf**, Member of the Executive Board & Commercial Director, SCHUMANN

Moderator: **Philipp Reusch**, Head of Regulatory Affairs & Market Measures & Owner, reuschlaw

Moderator: **Dr David Saive**, Special Advisor International Trade, Finance & Digitalization, ICC Germany

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### 16:00 | Reception at Microsoft Atrium

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## REGISTRATION

You plan to travel by train? Get your DB Event Ticket for a low fixed price:

Book your train ticket now! 

Contact ICC Germany for questions and comments: [events@iccgermany.de](mailto:events@iccgermany.de).

