



## Funding Principles of the Geneva Center for Business and Human Rights (GCBHR)

1. The GCBHR accepts funding from public or private organizations and individuals that share the core values of the Geneva School for Economics and Management – rigor, relevance, responsibility – and who are in compliance with the University of Geneva’s [Code of Ethics and Professional Conduct](#).
2. The GCBHR follows the University of Geneva’s “[Guidelines on Scientific Integrity](#)” and conducts independent research. Funders must agree to refrain from any interference with its research process or outcomes.
3. The GCBHR also follows the GSEM Directive on the “[Engagement with Industries Excluded from the UN Global Compact](#)”.
4. All funding sources of the GCBHR are made transparent in its communications and publications.
5. Core funds of the GCBHR are fully covered by the University of Geneva (e.g., the salary of its director and core team members).
6. The GCBHR prioritizes neutral funding sources (e.g., from the Swiss government or foundations) to company funding, yet encourages the engagement with companies for in-kind contributions to its research (e.g. access to data, interview partners, field research, etc.).
7. The GCBHR also accepts funds for projects from individual companies, with a preference for cluster funding. Funds contributed by individual companies do not exceed 20% of its annual budget. However, funds from industry associations or collective platforms can exceed this 20% threshold.
8. Individual companies cannot sponsor an entire focus area.
9. All research conducted by GCBHR is published and owned by the University of Geneva.
10. The GCBHR signs Memoranda of Understanding with all funding partners. These agreements reflect the above outlined funding principles of the GCBHR.
11. The logos and names of the GCBHR’s donors may be featured on the GCBHR’s website and/or printed materials, if agreed upon by both parties. The logos and names of the GCBHR and the Geneva School of Economics and Management may be featured on the donor’s website and/or printed materials, if agreed upon by all three parties.