



International
Labour
Organization



UNIVERSITÉ
DE GENÈVE



gbsn Global Business
School Network

Global Business School Network for Business and Human Rights Impact Community 8th Annual Meeting

25 November 2024, 9:00 - 10:30

Uni Dufour, Rue Général-Dufour 24, Geneva, Room 408

Agenda

8:30 - 9:00 – Coffee and networking

9:00 - 9:05 – **Welcome**

Dorothee Baumann-Pauly (Director, GCBHR) & Michael Posner (Director, NYU Stern Center for BHR)

9:05 - 9:10 – **Opening remarks**

Stéphane Berthet (Vice-rector, University of Geneva)

9:10 - 9:20 – **Keynote remarks**

Volker Türk (United Nations High Commissioner for Human Rights)

9:20 - 9:25 – **Perspective from a Head of School**

Kenneth McPhail (Head of School, Alliance Manchester Business School)

9:25 - 9:30 – **Perspective from a multi-stakeholder initiative**

Jeff Vockrodt (President and CEO, Fair Labor Association)

9:30 - 10:25 – **Discussion: Strategies to accelerate the integration of human rights in business education**

- 9:30 - 9:40 – Leveraging the new regulatory landscape
Discussion lead:
 - Björn Fasterling (Professor of Law and Business Ethics, EDHEC Business School)
- 9:40 - 9:50 – Activating the private sector to speak up for human rights
Discussion leads:
 - Matthew Kilgarriff (Sustainability Leader; GBSN for BHR Ambassador)
 - Ron Popper (CEO, Global Business Initiative on Human Rights)
- 09:50 - 10:00 – Activating the students
Discussion lead:
 - Katrin Muff (Professor, LUISS Business School; Director, The Institute for Business Sustainability)
- 10:00 - 10:10 – Expanding the network
Discussion Leads:
 - Hani Kamel & Said Elbanna (Professors, Qatar University)
 - Charles Autheman (Lecturer, Sciences Po & HEC Paris)
- 10:10 - 10:25 – Other strategies

10:25 - 10:30 – **Closing remarks**

Dorothee Baumann-Pauly & Michael Posner