



**UNIVERSITÉ  
DE GENÈVE**

GENEVA SCHOOL OF ECONOMICS  
AND MANAGEMENT



**NYU | STERN**

Center for Business  
and Human Rights



**gbsn** Global Business  
School Network

GENEVA CENTER  
FOR **BUSINESS**  
& **HUMAN**  
**RIGHTS**

# GBSN for BHR 7<sup>th</sup> Annual Meeting

November 30, 2023 / In-person

## Agenda

### Welcome

Dorothee Baumann-Pauly (Director, GCBHR) & Mike Posner (Director, NYU Stern Center for BHR)

### Opening remarks

Stéphane Berthet (Vice-rector, UNIGE)

### Keynote remarks

Yann Wyss (Global Head - Social Impact & Human Rights, Nestlé)

### Highlights of the community's activities

Integrating human rights in teaching  
Illustration of collaborations  
Our Community - Outlook

### Closing remarks

Dorothee Baumann-Pauly & Mike Posner

**11.00 - 12.30: In-person meeting**

**Lunch**

**14.00 - 15.00: Hybrid meeting**

## Welcome

**Dorothee Baumann-Pauly**

Director, Geneva Center for Business and Human Rights

**Mike Posner**

Director, NYU Stern Center for Business and Human Rights

## Opening remarks

**Stéphane Berthet**

Vice-rector, University of Geneva

## Round of introductions



<https://gbsn.org/gbsn-for-bhr/>

## Keynote remarks

**Yann Wyss**

Global Head - Social Impact & Human Rights, Nestlé

## Highlights of the community's activities

### Integrating human rights in teaching

- ILO-GBSN-UNIGE Memorandum of Understanding
- Open-source teaching resources

### Illustration of collaborations

- Research cluster collaborations: Illustration from the gender research cluster
- Regional collaborations: Example of Qatar University

### Our Community – Outlook

- Integrating human rights into subdisciplines of management
- Geographical expansion
- Public advocacy initiatives



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## Highlights of the community's activities

Integrating human rights in teaching | ILO-GBSN-UNIGE MoU



*Dorothee Baumann-Pauly (UNIGE), Manuela Tomei (ILO), Dan LeClair (GBSN)*

## Highlights of the community's activities

Integrating human rights in teaching | [Teaching resources](#)



ILO-GBSN-UNIGE | Teaching Resources



<https://gbsn.org/ilo-gbsn-unige-teaching-resources/>



**gbsn**  
for Business and Human Rights  
**Teaching Resources Seminar**

Thursday, Dec 7 | Online

<https://gbsn.org/events/introduction-to-the-ilo-gbsn-unige-teaching-resources/>

## Highlights of the community's activities

Illustration of research cluster collaborations | [Cluster overview](#)

- Accounting, finance & investments
- Agriculture
- Climate change, human rights and fair transitions
- Gender
- Extractives
- Modern slavery & supply chains
- Technology

## Highlights of the community's activities

Illustration of research cluster collaborations | [Gender cluster](#)

**Lara Bianchi**

[Nottingham University Business School](#)

## Highlights of the community's activities

Illustration of regional collaborations | [Qatar University](#)



**Hani Kamel & Said Elbanna**

College of Business and Economics, [Qatar University](#)

## Highlights of the community's activities

Our Community | [Integrating human rights into subdisciplines](#)

**John Ferguson**

University of St. Andrews

**Yingru Li**

University of Glasgow

## Highlights of the community's activities

### Our Community | Geographical expansion



Over **120 business schools** in **37 countries**

Expansion efforts in:

- Latin America
- Gulf States
- Africa

## Highlights of the community's activities

Our Community | Geographical expansion



*A catalyst for a Business and Human Rights movement in Africa*

Caucus event at the next  
Conference of the  
Africa Academy of  
Management

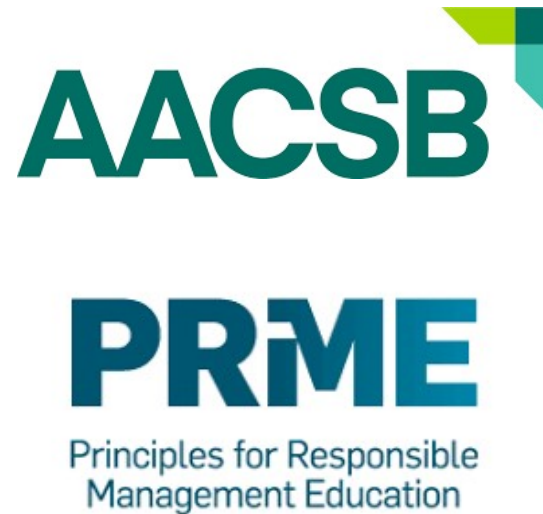
January 8-10  
Cape Town, South Africa

Conference of the Africa  
Academy of Management  
2024:

Transforming organizations in  
the digital era: Dignity, justice,  
and prosperity in Africa

## Highlights of the community's activities

Our Community | [Public advocacy initiatives](#)



# Discussion

What would help you to integrate human rights in teaching and research?

What incentives could drive the integration of human rights into sub-disciplines of management?

## Survey – Teaching human rights at business schools



Please take a few minutes to fill in the survey: <https://form.typeform.com/to/b0Y187Q8>

Thank you!

## Upcoming events

**BHR** Young  
Researchers  
Summit

Call for Abstracts

9<sup>th</sup> Business and Human Rights Young Researchers Summit

Geneva, Switzerland, August 29-30, 2024

**Please spread the word in your networks and invite your PhD students apply!**

<https://gcbhr.org/insights/2024/08/9th-business-and-human-rights-young-researchers-summit>

## Closing remarks

**Dorothee Baumann-Pauly**

Director, Geneva Center for Business and Human Rights

**Mike Posner**

Director, NYU Stern Center for Business and Human Rights



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# Next meeting: GBSN for BHR 8<sup>th</sup> Annual Meeting

Hosted on Monday during the UN Forum for Business and Human Rights 2024



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# Lunch

The hybrid part of the meeting starts at 2pm.



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# GBSN for BHR 7<sup>th</sup> Annual Meeting

November 30, 2023 / Hybrid

## About the GBSN for BHR community

### Founding institutions



Center for Business  
and Human Rights



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**BUSINESS AND HUMAN  
RIGHTS CATALYST**

Alliance Manchester  
Business School

### Key collaborations



**PRME** Principles for Responsible  
Management Education

an initiative of the 



**International  
Labour  
Organization**

# Welcome package

## FAQ

gbsn Global Business School Network

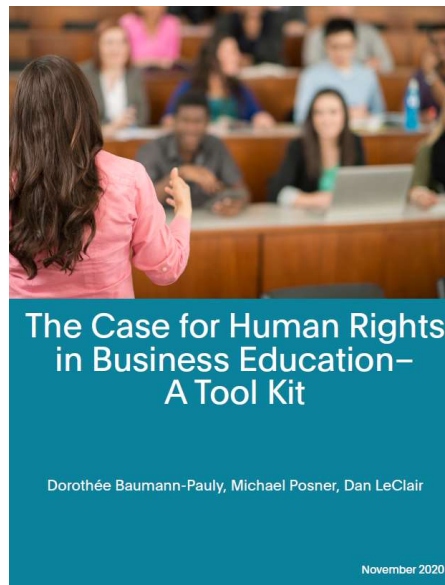
Global Business School Network for Business and Human Rights  
Impact Community (GBSN for BHR)  
Frequently Asked Questions (FAQ)

**1. WHAT - Understanding the GBSN for Business and Human Rights Impact Community**

Question	Answer
What is the Global Business School Network for Business and Human Rights Impact Community (GBSN for BHR)?	<p>The Global Business School Network for Business and Human Rights Impact Community (GBSN for BHR) is a collective of business schools and scholars who are committed to integrating human rights into management education. It is a working group interest group under the umbrella of the Global Business School Network (GBSN).</p> <p>Members of GBSN for BHR believe that the ability to understand and manage the relation between business and human rights is an essential skill for today's business leaders.</p> <p>GBSN for BHR supports the integration of human rights education at business schools through research, teaching, and institutionalization.</p> <p>The community provides a platform for scholars to collectively advance research and educational materials on business and human rights (BHR) and to discuss their experiences with promoting human rights in their school's curricula.</p> <p>GBSN for BHR is powered by the engagement of its members. The community comprises several research clusters that members can join based on their expertise and interests. An annual meeting is held in Geneva and online.</p>
What are GBSN for BHR's objectives?	<p>GBSN for BHR follows three main objectives:</p> <ul style="list-style-type: none"> <li>✓ <b>Catalyze Business School Engagement:</b> Encourage business schools to incorporate human rights into their research and education, including through branding, marketing, advocacy, and interactions with the private sector.</li> <li>✓ <b>Foster Knowledge Exchange:</b> Facilitate the exchange of ideas, strategies, and resources among business schools for the integration of human rights into business education. This involves promoting peer-to-peer communication, facilitating networking opportunities, and supporting collaborative initiatives.</li> <li>✓ <b>Enable Collective Action:</b> Promote collective action, within the realm of business education, other academic disciplines and beyond academia, to advance and protect human rights globally. This includes initiating research collaborations, backing student initiatives and competitions, and developing educational materials.</li> </ul>

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## Tool Kit



<https://gbsn.org/gbsn-for-bhr/>

## Survey

Dear GBSN for BHR community!

This survey aims to gather insights into the teaching of Business and Human Rights (BHR) within our community.

Your individual answers will not be shared with any third parties and will only be used for the work of GBSN for BHR.

We greatly appreciate if you take 5-7 minutes to fill out this survey.

Thank you!



## GBSN for BHR in a nutshell



- Over 120 business schools
- Over 300 participants
- Over 35 countries represented

## Research clusters

- Accounting, finance & investments
- Agriculture
- Climate change, human rights and fair transitions
- Gender
- Extractives
- Modern slavery & supply chains
- Technology

## Highlights of the community's activities

### Integrating human rights in teaching

- ILO-GBSN-UNIGE Memorandum of Understanding
- Open-source teaching resources

### Illustration of collaborations

- Research cluster collaborations: Illustration from the gender research cluster
- Regional collaborations: Example of Qatar University

### Our Community – Outlook

- Integrating human rights into subdisciplines of management
- Geographical expansion
- Public advocacy initiatives

Find the **links** to  
these **activities and**  
**resources** here:

<https://gbsn.org/gbsn-for-bhr/>

## How to engage

- ✓ Join the GBSN for BHR Impact Community (<https://gbsn.memberclicks.net/bhr-sign-up-form>)
- ✓ Sign up for the GBSN for BHR bulletin (<https://gbsn.org/gbsn-for-bhr/>)
- ✓ Share updates on publications, events, etc. to be included in the bulletin ([bhr@gbsn.org](mailto:bhr@gbsn.org))
- ✓ Join a research cluster
- ✓ Create a new research cluster
- ✓ Use the GBSN for BHR community's resources and share feedback (Tool Kit, teaching resources, etc.)
- ✓ ...

# Discussion

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