

# CONFÉRENCE PUBLIQUE en ligne

Nomination par appel d'un-e professeur-e

---



## Professeure Dorothee BAUMANN-PAULY

candidate à la nomination par appel au rang de professeure titulaire à 50 %  
et directrice du « Geneva Center for Business and Human Rights »  
à la GSEM avec affiliation à l'IoM, donnera une conférence intitulée:

« Advancing Human Rights in Corporate Practice -  
The Geneva Center for Business and Human Rights »

**Vendredi 16 avril 2021 à 14h30**  
sur Zoom

---

**Abstract:**

*The Geneva Center for Business and Human Rights ([gcbhr.org](http://gcbhr.org)) was founded in November 2019 at the Geneva School for Economics and Management, as the first Human Rights Center at a business school in Europe.*

*Its mission is to challenge and empower current and future business leaders to develop sustainable business models that create value for business and society.*

*To advance this mission, we have developed a research methodology that integrates our focus on impact into all our workstreams.*

*I will illustrate the application of this methodology with our work on responsible sourcing of cobalt from the Democratic Republic of the Congo.*

*I will also provide an overview of GCBHR's other current activities, publications and future research plans.*