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UNIVERSITÉ
DE GENÈVE

GENEVA SCHOOL OF ECONOMICS
AND MANAGEMENT

GENEVA CENTER
FOR **BUSINESS**
& **HUMAN**
RIGHTS

NEWSLETTER

September 2023

BACK TO SCHOOL!

Dear friends of the GCBHR,

We hope you had a good summer.

The semester at the University of Geneva is starting next week and we are excited to launch three new publications: a new case study of Veja's sustainable rubber sourcing program, a series of co-created teaching resources on forced labor in fishing, developed with the International Labour Organization (ILO) and the Global Business School Network (GBSN), and a mini-case on human rights challenges in the cobalt supply chain authored with Michael Posner (NYU Stern) and published this week in the Financial Times.

The links for all these resources are below. Please share them with your network.

In the last weeks, the GCBHR has been featured in a variety of business outlets including the Wall Street Journal and the Financial Times. Take a look at the media section below for more details.

Please check our [website](#) and follow us on [LinkedIn](#) to stay up to date on GCBHR's activities.

We are looking forward to seeing you all at various events in the fall.

Best wishes,

Team GCBHR

Highlights

PUBLICATIONS

Case Study: Sourcing sustainable rubber - Veja's business model to help save the Amazon



CASE STUDY

Sourcing sustainable rubber:
Veja's business model to help save the Amazon

Dorothee Baumann-Pauly, Justine Nolan and Andy Symington



In January 2023, Prof. Dorothee Baumann-Pauly traveled to the Amazon in Brazil to assess Veja's innovative rubber sourcing program, together with a team from the UNSW Sydney. The case is now available in our [case series](#) on transformational business models.

[LEARN MORE](#)

Teaching resources on forced labor in the fishing industry



In the context the Memorandum of Understanding we signed with the ILO and GBSN, the GCBHR is actively collaborating to develop open-source teaching resources. Our most recent initiative focuses on addressing forced labor within the fishing industry, aiming to provide valuable educational materials that can be customized for various regional contexts.

[LEARN MORE](#)

Caselet on cobalt sourcing in the Financial Times



In this instant caselet in the Financial Times (published on Sept. 11, 2023), Prof. Michael Posner (NYU Stern) and Prof. Dorothee Baumann-Pauly highlight the challenges of responsible cobalt sourcing from the Democratic Republic of the Congo and the need for companies to acknowledge these challenges.

[LEARN MORE](#)

IN THE MEDIA

Financial Times

6 July 2023

Artisanal mining: the struggle to clean up a murky industry

Wall Street Journal

24 August 2023

In quest for battery metals, U.S. takes on cobalt's inconvenient truth

Financial Times

25 August 2023

I love my £6 Primark bra. Does this make me a toxic consumer?

PAST EVENTS

World Chambers Congress 2023



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On the occasion of the 75th anniversary of the Universal Declaration of Human Rights, Prof. Dorothea Baumann-Pauly moderated a high-level discussion on business and human rights with Volker Tŷrk (UN High Commissioner for Human Rights), Maria Fernanda Garza (Chair International Chamber of Commerce) and Leanne Geale (Executive Vice President, General Counsel, Corporate Governance and Compliance, Nestlŷ)

[LEARN MORE](#)

BHR Young Researchers Summit



In August, the GCBHR collaborated with the NYU Stern Center for Business and Human Rights and the Institute for Business Ethics at the University of St. Gallen to co-host the 8th BHR Young Researchers Summit in New York. This event, supported by the Business and Human Rights Journal, brought together 13 participants from diverse academic backgrounds. To learn more about this summit, please check out the participants' [blog post](#).

[LEARN MORE](#)

OUR UPCOMING EVENTS

Building Bridges

Panel: Energy Transition - Green and Just

Geneva, October 4



www.buildingbridges.org

Global Business School Network for BHR

Annual Meeting of the Business School Network

Geneva, November 30



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